

Corporate Partner Opportunities



2024



Our Invitation

Dear Supporters,

We are pleased to present the 2024 Corporate Partner Opportunities for the Pediatric Spine Foundation (PSF).

The leadership of PSF is united in its pursuit of our mission – *To improve the care of growing patients with complex scoliosis through research, education, and advocacy.* We recognize that partnership between physicians and industry is key to achieving our goals. Corporate supporters are invited to participate in the 2024 International Congress on Early Onset Scoliosis and the Growing Spine (ICEOS). PSF also encourages you to review the additional opportunities to support the research efforts of the Pediatric Spine Study Group (PSSG), a group within PSF that is dedicated to answering the most difficult scoliosis research questions.

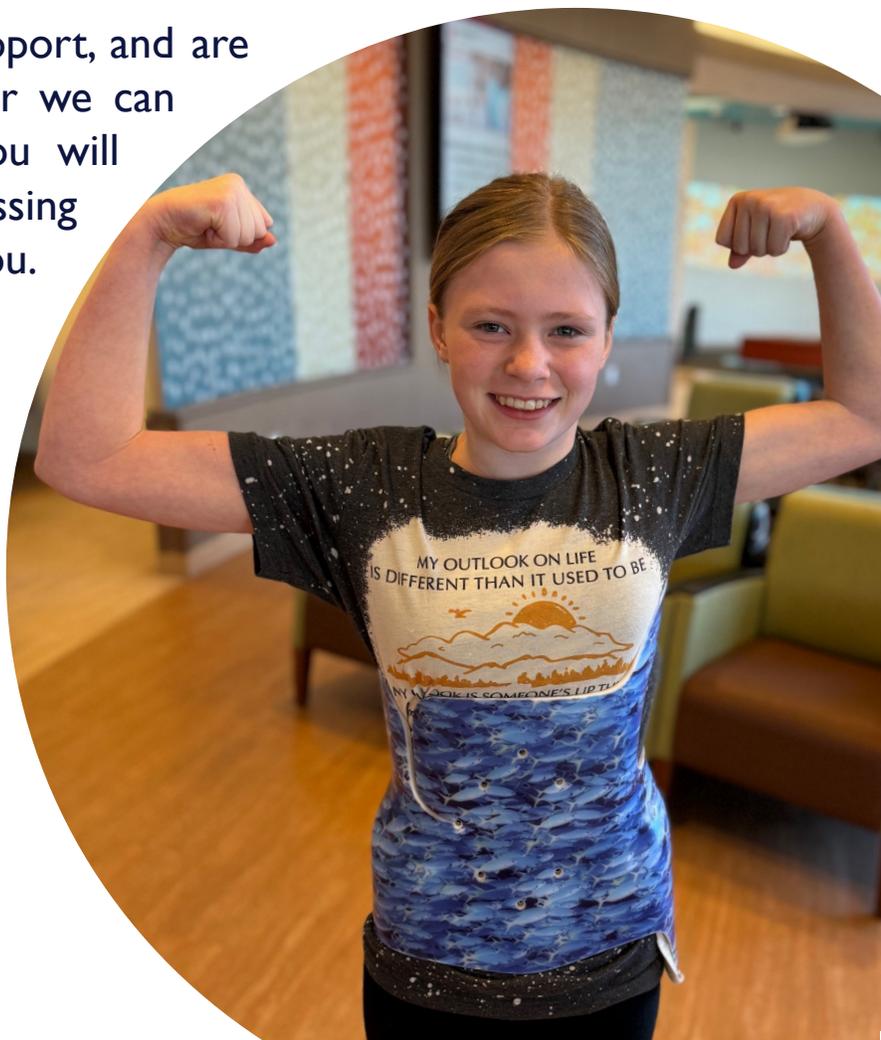
We profoundly appreciate your support, and are confident that by working together we can achieve our mission. We hope you will participate and look forward to discussing these support opportunities with you.

With sincere gratitude,

The Pediatric Spine Foundation
Development Chairs

Jeff Sawyer, M.D.

Scott Luhmann, M.D.



The Pediatric Spine Foundation recognizes the importance of partnership with industry to advance education and research. The support levels below are calculated based on your company's support of corporate opportunities at the ICEOS meeting exclusively i.e. (exhibits, advertisements, etc). As a sign of appreciation for our corporate partners who support the Foundation, we will offer the following recognition and benefits:

Double Diamond \$100,000 +

YEAR-ROUND BENEFITS

- Largest name recognition as a Double Diamond Level company throughout the year on the PSF website and in non-CME printed materials
- Appropriate recognition and/or benefits related to support for specific activities

AT ICEOS

- Invitation for Executive to join Panel Discussion in General Session
- Presentation of a plaque, with brief speaking opportunity during the ICEOS Program
- Complimentary full page acknowledgement in ICEOS on-line Program (compliant with ACCME Standards for Commercial Support)
- Largest name recognition in program and on slides and signage at ICEOS
- Eight additional complimentary corporate registrations
- One complimentary email to list of ICEOS registrants and PSSG membership during the ICEOS meeting
- Badge ribbons for corporate attendees indicating support level

Diamond \$50,000 - \$99,999

YEAR-ROUND BENEFITS

- Large name recognition as a Diamond Level company throughout the year on the PSF website and in non-CME printed materials
- Appropriate recognition and/or benefits related to support for specific activities

AT ICEOS

- Invitation for Executive to join Panel Discussion at General Session
- Verbal recognition during the ICEOS Program
- Large name recognition in programs and on slides and signage at ICEOS
- Six additional complimentary corporate registrations
- Badge ribbons for corporate attendees indicating support level

Platinum \$30,000 - \$49,999

YEAR-ROUND BENEFITS

- Name recognition as a Platinum Level company throughout the year on the PSF website \ and in non-CME printed materials
- Appropriate recognition and/or benefits related to support for specific activities

AT ICEOS

- Invitation for Executive to join Panel Discussion at General Session
- Name recognition in programs and on slides and signage at ICEOS
- Five additional complimentary corporate registrations
- Badge ribbons for corporate attendees indicating support level

Support Levels & Benefits

Gold

\$20,000 - \$29,999

YEAR-ROUND BENEFITS

- Name recognition as a Gold Level company throughout the year in non-CME printed materials
- Appropriate recognition and/or benefits related to support for specific activities

AT ICEOS

- Name recognition in programs and on slides and signage at ICEOS
- Three complimentary corporate registrations for ICEOS
- Badge ribbons for corporate attendees indicating support level

Silver

\$15,000 - \$19,999

YEAR-ROUND BENEFITS

- Name recognition as a Silver Level company throughout the year in non-CME printed materials
- Appropriate recognition and/or benefits related to support for specific activities

AT ICEOS:

- Name recognition in programs and on slides and signage at ICEOS
- Two additional complimentary corporate registrations
- Badge ribbons for corporate attendees indicating support level

Bronze

\$9,000 - \$14,999

YEAR-ROUND BENEFITS

- Name recognition as a Bronze Level company throughout the year in non-CME printed materials
- Appropriate recognition and/or benefits related to support for specific activities

At ICEOS:

- Name recognition in programs and on slides and signage at ICEOS
- One additional complimentary corporate registrations
- Badge ribbons for corporate attendees indicating support level

Support Levels & Benefits



ICEOS Support Opportunities



18th International Congress on Early Onset Scoliosis and the Growing Spine

The ICEOS Annual Meeting is the world's leading conference addressing early onset spinal deformities. Now in its 18th year, ICEOS attracts more than 200 surgeons and allied health professionals from around the world. The program includes outstanding free papers, expert lectures, panel discussions, and workshops. Known for its highly interactive and collegial atmosphere, there is no better meeting in which to participate for companies whose products are focused on the treatment of scoliosis.

The 2024 ICEOS Annual Meeting will offer numerous corporate support opportunities including exhibits and workshops. Details about these opportunities will be included in the Exhibitor Prospectus.

**November 13-15, 2024
The Scottsdale Resort
at McCormick Ranch**



Chair: Ron El-Hawary, M.D.



Co-Chair: Ying Li, M.D.

**For more information
please contact Carly Franzen at
cfranzen@broad-water.com**

Pediatric Spine Study Group Support Opportunities

Multi-year Sponsorship of Research Interest Group \$50,000+/year

In order to ask the most effective research questions and bring like-minded individuals together PSSG has created Research Interest Group (RIGS). As you support one of these groups you will have the ability to connect directly with RIG members during quarterly zoom calls in addition to bi-annual updates of the priorities and accomplishments of the group. This sponsorship will last 3 years.

Choose Your Own Research Grant \$50,000 +

Did you know that PSSG answers approximately 40 research questions a year, all aimed at helping clinicians better treat children with complex spine deformity? By working directly with a Research Interest Group in the area of your choice, you can determine the question you'd like to support. There are currently 15 Research Interest Groups with over 80 participating clinicians working hard to answer these questions. Focused areas include growth modulation, changing early onset scoliosis practice, and surgical techniques.

Research Meeting Support - Educational Grant \$25,000+

By providing an unrestricted educational grant in any amount, your company can help offset the cost of one of our Annual Research Meetings. Held twice a year, these meetings are invite-only to our most productive researchers. They are focused on the most important research questions and sharing knowledge with peers.

Database Support \$25,000+

The heart of our research comes directly from the Pediatric Spine Registry. With almost 13,000 patients enrolled and over 100,000 radiographs, it holds the answers to many of our questions. To ensure the system is efficient and accurate, it is critical to support maintenance, upgrades, servers, and support.

Quarterly Newsletter Support \$10,000

Each milestone that we reach is because of the passionate, devoted members that are involved in our organization. Through our quarterly newsletter we have the ability to highlight the hours of dedication by showcasing research projects, Q&A, and outstanding sites. The quarterly newsletter reaches over 900 individuals and will include a sponsor acknowledgement.

Unrestricted Grant

Ultimately what we do is a mission based in commitment and dedication to those we treat. We keep administrative costs extremely low so that the majority of our resources can directly support our mission. Grants supporting our infrastructure are critical to our long term success.

For Contribution Support

Jeff Sawyer, M.D.

jsawyer@campbellclinic.com

Executive Director: Tricia St. Hilaire

tsthilaire@pediatricspine.org



Thank You!



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Development Co-Chair: Scott Luhmann, M.D.

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2023 Corporate Sponsors

Diamond



Platinum

DePuy Synthes Spine
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Gold

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ZimVie

Silver

Pacira

Bronze

Stryker
Boston Orthotics &
Prosthetics